

Lumenstory — CGI / 3D content for billboards, screens & spaces

WOW visuals + technical precision (pixel-perfect for your display)

Key formats: 3DOOH / Anamorphic · CGI for LED billboards · FOOH / Viral CGI · Product CGI

What we do

We create CGI / 3D videos designed for specific screens and real environments — not generic animation. From concept → storyboard/animatic → final render, with a process that keeps approvals fast and predictable.

Who we help

DOOH networks & media owners — anamorphic / naked-eye 3D built for your exact specs & viewing point.

Brands & agencies — CGI that captures attention and makes launches memorable.

OOH / AV partners — content that helps you sell the placement and deliver on time.

What you get

- Final videos in required formats (OOH / social / cut-downs)
- Storyboard / animatic before heavy production
- Adaptations for multiple resolutions / aspect ratios (as needed)
- Optional sound design

How we work

- 1) Scope & references (goal, format, deadline)
- 2) Concept direction (hit the “wow”)
- 3) Storyboard / animatic approval
- 4) CGI production + previews
- 5) Final renders + deliverables

What we need from you

For anamorphic / 3DOOH: screen specs (resolution, pixel map), location photo/video, viewing point, brand assets.

For CGI campaigns: product references/assets, key message, timeline, usage formats.

Want a quick concept for your screen?

Share your screen specs + viewing point — we’ll propose a direction and next steps.

Contact

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